



PROFILE

SARA MUNOZ

CREATIVE DIRECTOR

Artist of the Canvas, Computer, and Camera

Location: Neversink, NY
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WORK

- MAR 2024 - PRESENT** **Frost Valley YMCA, Claryville, NY • Creative Director**
Ensuring branding is consistent and impactful. Creating aesthetically pleasing visual concepts for various mediums. Meeting with all departments to establish needs.
- APR 2007 - MAR 2024** **Frost Valley YMCA, Claryville, NY • Graphic Designer**
Layout design for printed publications and digital media. Website management. Digital asset management. Oversight of seasonal contract photographers.
- JAN 2006 - MAY 2006** **Arts & Culture for Oswego Co, Oswego, NY • Graphic Designer (internship)**
Designed promotional material for events. Assisted in setting up events.



SKILLS & AWARDS

- Layout Design ●●●●●
- Adobe Creative Suite ●●●●●
- Website Management ●●●●●
- Photography ●●●●●
- Social Media Marketing ●●●
- Video Production ●●●
- Email Marketing ●●

- FEB 2022** **20 Years of Service**
Frost Valley YMCA, 2001-2021
- FEB 2016** **Elizabeth Kellogg Employee of the Year**
Frost Valley YMCA Annual Award
- FEB 2014** **Employee of the Month**
Frost Valley YMCA Monthly Award

PROFICIENCIES: **Adobe InDesign:** Advanced **Adobe Photoshop:** Advanced **Adobe Illustrator:** Advanced **Adobe Acrobat:** Intermediate **WordPress:** Intermediate **Meta Business:** Intermediate **Adobe Premiere:** Intermediate **Asana:** Intermediate **MailChimp:** Beginner



INTERESTS



Hiking



Sketching



Painting



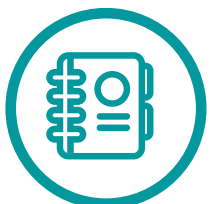
Photography



Movies



Animals



EDUCATION

- 2004 - 2006** **SUNY Oswego, Oswego, NY • Magna Cum Laude**
Bachelor of Fine Arts Major in Fine/Studio Arts, Illustration Focus
Honor Societies: Phi Kappa Phi and Tau Sigma
- 2002 - 2004** **SUNY Sullivan, Loch Sheldrake, NY**
Associate of Arts and Sciences Major in Graphic Design
Honor Society: Phi Theta Kappa